



2006 Spring Conference Agenda

Friday, May 19

12:00 Noon - 3:30 pm

Board Meeting

5:00 pm - 7:00 pm

Welcome - *Affiliate Hosted Cocktail Party*

Saturday, May 20

7:30 am - 8:30 am:

Breakfast

8:30 am - 9:00 am:

Opening Greeting - Conference Overview -

PJ Garcia, Chair and Tim Egan, President & CEO

9:00 am - 10:30 am:

Keynote Presentation: "Sales and the Power of Words" -

Colette Carlson, M.A.

Say what you mean... and mean what you say. Learn how clear communications produces positive results.

10:45 am - 12:00 pm:

Public Relations/Marketing/Branding Vision for EIC -

Karen Hanretty and Mark Bogetich, MB Public Affairs

12:00 pm - 1:30 pm:

Luncheon - "Hollywood Squares Game Raffle"

(All raffle gifts are welcome from members and affiliates.

Drawings will be held after lunch on Saturday.)

1:45 pm - 2:30 pm:

Update from Department of Corporations -

Louisa Broudy, Assistant Commissioner (invited)

2:30 pm - 3:30 pm:

HR Issues - Lorraine White, Senior Vice President, City National Bank. Issues such as exempt vs. non-exempt, employee handbooks, interview process and family leave will be covered.

3:45 pm - 4:15 pm:

New Website Presentation - Jerri Nachman, Webmaster

Sunday, May 21

7:30 am - 8:30 am:

Breakfast

9:00 am - 11:00 am:

Virtual Escrow - Left unchecked by State/Federal Regulators this unlicensed activity could have devastating impact on the settlement industry.

11:00 am - 12:00 pm:

Legislative Review, DOI Update, and more will be covered during this closing session - Tim Egan and PJ Garcia



ESCROW INSTITUTE
OF CALIFORNIA

(800) 3-ESCROW

2006 Spring Conference Registration

Desert Springs

JW Marriott Resort & Spa, Palm Desert, California

May 19 - May 21, 2006

Read carefully:

Please complete the registration form and mail to EIC with your check or FAX with credit card information.

The deadline to register is: Friday, May 12th.

No REFUNDS or cancellations after May 12th.

Please use one form per participant:

Name: _____ Phone: _____

Company: _____ Email: _____

Address: _____

City/State: _____ Zip: _____

Name of Spouse/Guest: _____

VISA/MasterCard/AMEX# _____ Exp. ____/____

Billing Address: _____

Signature of cardholder: _____

CONFERENCE FEES: Includes attendance of all presentations, cocktail reception on Friday, and meals as stated on the agenda. Fees do NOT include hotel accommodations.

EARLY BIRD: By May 1, 2006

\$290.00 - Member

\$320.00 - Non-member

\$170.00 - Spouse/Guest

REGULAR: After May 1, 2006

\$315.00 - Member

\$345.00 - Non-member

\$195.00 - Spouse/Guest

HOTEL ACCOMMODATIONS: (Directions on back)

Please call the hotel directly to secure your reservations: (877) 804-4060

- Hotel Group Discount Rate: \$215.00 per night
- You must identify yourself with the group name: Escrow Institute
- Room Reservations Deadline: May 1, 2006
- Meeting Registration Deadline: May 12, 2006