

REAL ESTATE INVESTMENT TRUST



AN INVESTMENT IN LODGING



Orange REIT, Inc. is a public, non-listed real estate investment trust formed to acquire and own income producing hotel properties in the United States. Orange REIT will acquire Marriott and Hilton hotels and focus on brands such as Marriott Residence Inn, Courtyard by Marriott, SpringHill Suites by Marriott, Homewood Suites by Hilton, and Hilton Garden Inn.

Orange REIT is intended to be an attractive real estate investment for a wide range of investors, from conservative investors who seek current income and lower portfolio risk to stock or bond investors who seek diversification in a concentrated portfolio.

Orange REIT intends to offer investors a source of current income and an opportunity to realize long-term gains from capital appreciation. We intend to maintain a conservative capital structure to provide financial flexibility and help insulate our investments from adverse changes in the lodging market.

Orange REIT intends to pass through 90% of all taxable income to shareholders every year during the investment term, which will not exceed ten years. Orange REIT will be treated as a pass-through entity by the IRS and avoid double taxation on dividends. Our hotel investments are also expected to provide depreciation deductions that may reduce current tax liabilities on dividends paid to investors.

Orange REIT is governed by a majority independent board of directors. Although we are a public company, our shares do not trade on any exchange or recognized market. We intend to provide investors a liquidity event during the investment term by listing our shares on a national exchange, selling the hotels as a portfolio, or through orderly liquidation of the individual properties.

**We encourage you to review the prospectus for further information about Orange REIT and the offering.**

*An investor should carefully consider Orange REIT's investment objectives, risks, and charges and expenses before investing. This and other important information is in the Orange REIT prospectus, which must be accompanied by and read in conjunction with this literature.*



## Why Invest in Extended-stay Hotels?

Extended-stay hotels are among the most profitable in the lodging industry and offer guests spacious suites, fully-equipped kitchens, and home-like amenities.<sup>1</sup> Extended-stay hotels cater to business travelers, vacationers, and those in need of temporary housing due to relocation, natural disaster, or life changes.

## Key Points to Consider

### Strong demand

Extended-stay hotels account for one-third of all lodging demand in the U.S.<sup>2</sup>

### Limited supply

Extended-stay hotels represent only 6% of the total room supply in the U.S.<sup>3</sup>

### High margins

Higher occupancy and lower operating costs lead to attractive margins vs. traditional overnight hotels.<sup>1</sup>

### Opportunity

Approximately 40-60% of the top 100 population centers in the U.S. do not have extended-stay lodging.<sup>1</sup>

<sup>1</sup> Lodging Hospitality, February 2007

<sup>2</sup> BTN U.S. Hotel Chain Survey, March 2007

<sup>3</sup> Asbury Park Press, March 18, 2007

## Orange REIT was formed by The Briad Group

Orange REIT was formed by The Briad Group, a multi-state developer and owner of hotel & restaurant properties, to provide investors access to the lodging industry and investments in hotels with recognized brands such as Marriott and Hilton.

Founded in 1987, The Briad Group is a diversified hospitality company with operations in eight states and more than 11,000 employees. The Briad Group maintains an active development pipeline of new hotels in various stages of completion. The Briad Group focuses on accepted extended-stay and limited service hotel brands such as Marriott Residence Inn, Courtyard by Marriott, SpringHill Suites by Marriott, Homewood Suites by Hilton, and Hilton Garden Inn.

## Investment Strategy

- Acquire hotels with recognized brands
- Target high growth markets
- Select hotels with strong cash flow
- Maintain a conservative capital structure

## Investment Objectives

- Generate current income
- Pay Dividends - make monthly distributions
- Tax Efficiency - maintain REIT status
- Preserve Capital - protect and enhance our assets
- Realize Appreciation - on sale of properties or national exchange listing

## Investment Summary

**Structure:** Publicly reporting, non-trading

**Dividend:** Monthly

**Minimum investment:** \$000 non-qualified accounts  
\$0,000 qualified accounts

**Offering size:** Minimum \$,000  
Maximum \$,000

**Price:** \$.00 per share

**Reinvestment plan:**

**Share redemption plan:**

## Suitability Requirements

Investors in Orange REIT should have gross annual income of \$,000 and net worth of \$,000 – or – a net worth of at least \$,000 in absence of income. Investor suitability may vary by state – please see the prospectus for additional information.

## How to Invest

Contact your registered representative or financial advisor. Note: This literature must be read in conjunction with the prospectus in order to fully understand the risks of this investment and how to invest.



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